Grays Harbor County

Quit Line Data Summary January 1 - June 30, 2005

January 1 - June 30, 20	County	State
Number of Calls to Quit Line	N = 240	N = 11,781
Percent of Statewide Calls	2.5%	100.0%
Percent of State Population in County ¹	1.1%	100.0%
reform of otate reputation in county	1.170	100.070
	County %	State %
Gender	N = 240	N = 10,080
Female	65.8%	61.2%
Male	34.2%	38.8%
Race/Ethnicity	N = 222	N = 8,813
People of Color	4.1%	9.5%
White	95.9%	90.5%
Age	N = 233	N = 9,893
Less than 18 years old	1.7%	1.5%
18 - 24 years old	23.6%	18.1%
25 - 34 years old	25.3%	25.4%
35 - 44 years old	18.9%	22.0%
45 years and older	30.5%	33.0%
Education	N = 227	N = 9,282
Did not graduate high school	26.0%	20.8%
High school graduate	34.4%	34.4%
Some college/vocational school	34.8%	34.8%
College graduate	4.8%	10.0%
Caller Type	N = 240	N = 10,635
General Information	1.7%	7.2%
Health care provider	1.7%	1.9%
Tobacco user	96.7%	90.9%
Payer Type	N = 181	N = 7,421
Insured	31.5%	37.4%
Uninsured	38.1%	33.0%
Medicaid	30.4%	29.6%
Heard About	N = 199	N = 8,468
Past caller	17.6%	13.4%
Employer/worksite	2.0%	1.3%
Health care provider	22.1%	23.4%
Television	5.0%	15.9%
Outdoor advertisement (billboard/bus/wall)	1.5%	2.7%
Targeted mailing Great Start	0.0% 0.0%	0.1% 0.2%
Radio	2.5%	3.9%
Newspaper/Magazine	1.0%	1.7%
Brochure/Newsletter	4.0%	4.3%
Family or friend	32.7%	28.1%
Health Department	4.0%	3.2%
School	7.5%	1.8%
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Source: Washington State Department of Health Tobacco Prevention and Control

Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

^{*} Rate not calculated because number of calls was less than 5.